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Mi Media Holdings Limited Lists on the Frankfurt Stock Exchange

Mi Media Holdings lists on Frankfurt Open Market, providing a new digital media investment opportunity

(Melbourne, Australia – November 24, 2009) – [Mi Media Holdings](#) (8MK:FRA), owners of [miRoamer](#) - a global innovator in the Internet radio industry - has commenced trading on the First Quotation Board of the Open Market on the Frankfurt Stock Exchange with the ticker symbol **8MK**.

The listing provides Mi Media with access to the European capital markets, which will help fund future growth and expansion plans into Europe and Asia. In addition, the company plans to begin aggressively pursuing acquisition targets to add value and provide a strategic benefit to Mi Media.

“Mi Media’s miRoamer media platform is becoming synonymous with manufacturers, vendors and consumers as the de-facto standard for Internet content management,” said George Parthimos, Founder and CEO, Mi Media. “The timing is right for us to tap into the strength of the European market with our listing and we look forward to the response from investors interested in digital media.”

Already powering the world’s first Internet car radio - giving drivers access to the world’s largest and most diverse selection of Internet radio content through their car stereo - miRoamer’s seamless Internet radio solution can be installed in a variety of consumer electronic products, such as car stereos, smart phones, televisions and gaming consoles, or any other Internet and audio-enabled product. Users have access to media content from a common platform, using as many electronic products as they wish. miRoamer’s vision to become the global standard digital media content provider for all Internet-enabled products, has led them to partner with numerous luxury automobile manufacturers and mobile communication companies, establishing products already being prepared for market.

The Frankfurt Stock Exchange, Deutsche Börse, AG, known at the DAX, is a world leader and global stock exchange with approximately 3,300 employees servicing customers worldwide. The Deutsche Börse has locations in Germany, Luxembourg, Switzerland, Spain, Czech Republic and the USA, as well as representative offices in Chicago, Dubai, Hong Kong, Lisbon, London, Moscow, New York, Paris, Singapore and Tokyo.

About Mi Media Holdings Limited

[Mi Media Holdings](#) is a global market leader in digital media services. Its flagship product, [miRoamer](#), is category-leading software for enhanced Internet radio entertainment, which can be installed in a variety of consumer electronic products, including car radios, smart phones, gaming consoles and audio-visual equipment from televisions to home stereo systems. Users have access to media content from a common platform, using as many electronic products as they wish. The miRoamer Internet portal allows users to

access favorite content providers and stations, as well as customize how they access them. miRoamer is licensed by some of the world's biggest and most prestigious automotive and consumer electronics companies. For more information, call 317-806-1900 x120 or visit www.mimediaholdings.com.

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